

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
American Crossroads	issue	691 & 952

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	932102	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/27/12	5a Daybreak	5-6a	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	11-1---	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	5:09 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$1,500.00 NM
2	WMUR	Th	09/20/12	5:39 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$1,500.00 NM
3	WMUR	M	09/24/12	5:53 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$1,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--1----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	W	09/26/12	5:13 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$1,500.00 NM
2	09/18/12	09/27/12	6a Daybreak	6-7a	-----	:30	0	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--1----	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12	6:29 AM	6a Daybreak	6-7a	:30	USPRTV18ACH	\$3,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-1-1---	2	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/25/12	6:28 AM	6a Daybreak	6-7a	:30	USPRTV18ACH	\$3,500.00 NM
3	WMUR	Th	09/27/12	6:13 AM	6a Daybreak	6-7a	:30	USPRTV18ACH	\$3,500.00 NM
3	09/18/12	09/27/12	Good Morning America	7-9a	-----	:30	0	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-1-1---	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	8:29 AM	Good Morning America	7-9a	:30	USPRTV18ACH	\$2,500.00 NM
2	WMUR	Th	09/20/12	8:54 AM	Good Morning America	7-9a	:30	USPRTV18ACH	\$2,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--1----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	W	09/26/12	8:43 AM	Good Morning America	7-9a	:30	USPRTV18ACH	\$2,500.00 NM
4	09/18/12	09/27/12	KELLY LIVE DAY	9AM-10AM	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	691 & 952	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/27/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	-----	:30	0	\$750.00	NM
	09/18/12	09/24/12	-- 1- 1--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	9:49 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV18ACH	\$750.00 NM
2	WMURF		09/21/12	9:30 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV18ACH	\$750.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	- 1- ----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURTu		09/25/12	9:55 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV18ACH	\$750.00 NM
5	09/18/12	09/27/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	-----	:30	0	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	-- 1- 1--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	11:31 AM	The View	11-12p	:30	USPRTV18ACH	\$750.00 NM
2	WMURF		09/21/12	11:59 AM	The View	11-12p	:30	USPRTV18ACH	\$750.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	- 1- 1- - -	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURTu		09/25/12	11:33 AM	The View	11-12p	:30	USPRTV18ACH	\$750.00 NM
4	WMURTh		09/27/12	11:59 AM	The View	11-12p	:30	USPRTV18ACH	\$750.00 NM
6	09/18/12	09/27/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	-----	:30	0	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	11- 1- - - -	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	12:16 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,200.00 NM
2	WMURTh		09/20/12	12:10 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,200.00 NM
3	WMURM		09/24/12	12:29 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,200.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-- 1- - - - -	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW		09/26/12	12:16 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,200.00 NM
7	09/18/12	09/27/12	Who Wants to be a Millior Class of Time - Fixed Non Pre-emptible	1230-1p	-----	:30	0	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	11- 1- - - -	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	12:58 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$500.00 NM
2	WMURTh		09/20/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$500.00 NM
3	WMURM		09/24/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	-- 1- - - - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW		09/26/12	12:37 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$500.00 NM
8	09/18/12	09/27/12	KATIE Class of Time - Fixed Non Pre-emptible	3-4P	-----	:30	0	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/18/12	09/24/12	1- - - - -	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/24/12	3:42 PM	KATIE	3-4P	:30	USPRTV18ACH	\$750.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/12	10/01/12	- - - 1- - - -	1	\$750.00				

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932102-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	691 & 952	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/18/12	09/27/12	KATIE	3-4P	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/27/12	3:44 PM	KATIE	3-4P	:30	USPRTV18ACH	\$750.00 NM
9	09/18/12	09/27/12	ELLEN EF	4PM-5PM	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--1-1--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12	3:59 PM	ELLEN EF	4PM-5PM	:30	USPRTV18ACH	\$750.00 NM
2	WMUR	F	09/21/12	3:59 PM	ELLEN EF	4PM-5PM	:30	USPRTV18ACH	\$750.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-1-1---	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Tu	09/25/12	4:43 PM	ELLEN EF	4PM-5PM	:30	USPRTV18ACH	\$750.00 NM
4	WMUR	Th	09/27/12	4:46 PM	ELLEN EF	4PM-5PM	:30	USPRTV18ACH	\$750.00 NM
10	09/18/12	09/27/12	News 9 at 5	5-6p	-----	:30	0	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	11-1---	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	5:57 PM	News 9 at 5	5-6p	:30	USPRTV18ACH	\$3,000.00 NM
2	WMUR	Th	09/20/12	5:22 PM	News 9 at 5	5-6p	:30	USPRTV18ACH	\$3,000.00 NM
3	WMUR	M	09/24/12	5:28 PM	News 9 at 5	5-6p	:30	USPRTV18ACH	\$3,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--1----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	W	09/26/12	5:58 PM	News 9 at 5	5-6p	:30	USPRTV18ACH	\$3,000.00 NM
11	09/18/12	09/27/12	News 9 at 6	6-7p	-----	:30	0	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	1-1-1--	3	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12	6:23 PM	News 9 at 6	6-7p	:30	USPRTV18ACH	\$4,000.00 NM
2	WMUR	F	09/21/12	6:59 PM	News 9 at 6	6-7p	:30	USPRTV18ACH	\$4,000.00 NM
3	WMUR	M	09/24/12	6:28 PM	News 9 at 6	6-7p	:30	USPRTV18ACH	\$4,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-1-1---	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Tu	09/25/12	6:08 PM	News 9 at 6	6-7p	:30	USPRTV18ACH	\$4,000.00 NM
5	WMUR	Th	09/27/12	6:10 PM	News 9 at 6	6-7p	:30	USPRTV18ACH	\$4,000.00 NM
12	09/18/12	09/27/12	Chronicle NH	7-730p	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	11-1---	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	7:29 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,500.00 NM
2	WMUR	Th	09/20/12	7:09 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,500.00 NM
3	WMUR	M	09/24/12	7:29 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--1----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	W	09/26/12	7:24 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,500.00 NM
13	09/18/12	09/27/12	INSIDE EDITION AC	730-8p	-----	:30	0	\$1,500.00	NM

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American Crossroads	issue	691 & 952	

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Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/18/12	09/24/12	-- 1-1--	2		\$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	USPRTV18ACH	\$1,500.00 NM
2	WMURF		09/21/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	USPRTV18ACH	\$1,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/25/12	10/01/12	- 1-1---	2		\$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURTu		09/25/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	USPRTV18ACH	\$1,500.00 NM
4	WMURTh		09/27/12	7:56 PM	INSIDE EDITION AC	730-8p	:30	USPRTV18ACH	\$1,500.00 NM
14	09/18/12	09/27/12	News 9 at 11	11-11:35p	-----	:30	0	\$3,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/18/12	09/24/12	11-11--	4		\$3,750.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	11:14 PM	News 9 at 11	11-11:35p	:30	USPRTV18ACH	\$3,750.00 NM
2	WMURTh		09/20/12	11:34 PM	News 9 at 11	11-11:35p	:30	USPRTV18ACH	\$3,750.00 NM
3	WMURF		09/21/12	11:16 PM	News 9 at 11	11-11:35p	:30	USPRTV18ACH	\$3,750.00 NM
4	WMURM		09/24/12	11:29 PM	News 9 at 11	11-11:35p	:30	USPRTV18ACH	\$3,750.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/25/12	10/01/12	-- 11---	2		\$3,750.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURW		09/26/12	11:29 PM	News 9 at 11	11-11:35p	:30	USPRTV18ACH	\$3,750.00 NM
6	WMURTh		09/27/12	11:34 PM	News 9 at 11	11-11:35p	:30	USPRTV18ACH	\$3,750.00 NM
15	09/18/12	09/27/12	Nightline	1135p-1206a	-----	:30	0	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/18/12	09/24/12	--- 1---	1		\$1,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		09/20/12	12:01 AM	Nightline	1135p-1206a	:30	USPRTV18ACH	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/25/12	10/01/12	-- 1----	1		\$1,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		09/26/12	11:56 PM	Nightline	1135p-1206a	:30	USPRTV18ACH	\$1,000.00 NM
16	09/22/12	09/23/12	Weekend GMA	9-10a	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/17/12	09/23/12	----- 11	2		\$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		09/22/12	8:58 AM	Weekend GMA	9-10a	:30	USPRTV18ACH	\$1,500.00 NM
2	WMURSu		09/23/12	8:58 AM	Weekend GMA	9-10a	:30	USPRTV18ACH	\$1,500.00 NM
17	09/22/12	09/22/12	News 9 at 7	7-730p	-----	:30	0	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/17/12	09/23/12	----- 1-	1		\$1,750.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		09/22/12	7:27 PM	News 9 at 7	7-730p	:30	USPRTV18ACH	\$1,750.00 NM
18	09/23/12	09/23/12	6p News 9 Weekend	6-7p	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/17/12	09/23/12	----- 1	1		\$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/23/12	6:29 PM	6p News 9 Weekend	6-7p	:30	USPRTV18ACH	\$1,500.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	691 & 952	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/18/12	09/27/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	-----	:30	0	\$2,000.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --1-1--	<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	5:29 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$2,000.00 NM
2	WMURF		09/21/12	5:13 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$2,000.00 NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURTu		09/25/12	5:22 AM	5a Daybreak	5-6a	:30	USPRTV18ACH	\$2,000.00 NM
20	09/18/12	09/27/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	-----	:30	0	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> 11-----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	9:22 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV18ACH	\$1,000.00 NM
2	WMURM		09/24/12	9:47 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV18ACH	\$1,000.00 NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURW		09/26/12	9:36 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV18ACH	\$1,000.00 NM
21	09/18/12	09/27/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	-----	:30	0	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		09/20/12	11:32 AM	The View	11-12p	:30	USPRTV18ACH	\$1,000.00 NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> -11----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURTu		09/25/12	10:59 AM	The View	11-12p	:30	USPRTV18ACH	\$1,000.00 NM
3	WMURW		09/26/12	11:30 AM	The View	11-12p	:30	USPRTV18ACH	\$1,000.00 NM
22	09/18/12	09/27/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	-----	:30	0	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -1-1-1-	<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	12:25 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,500.00 NM
2	WMURF		09/21/12	12:28 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,500.00 NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURTh		09/27/12	12:27 PM	News 9 at Noon	12-1230p	:30	USPRTV18ACH	\$1,500.00 NM
23	09/18/12	09/27/12	Who Wants to be a Millionaire Class of Time - Fixed Non Pre-emptible	1230-1p	-----	:30	0	\$700.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --1-1--	<u>Spots/Week</u> 2	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$700.00 NM
2	WMURF		09/21/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$700.00 NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMURTu		09/25/12	12:39 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV18ACH	\$700.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/18/12	09/27/12	ELLEN EF	4PM-5PM	-----	:30	0	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	---1---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/20/12	4:38 PM	ELLEN EF	4PM-5PM	:30	USPRTV18ACH	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	---1---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/27/12	4:21 PM	ELLEN EF	4PM-5PM	:30	USPRTV18ACH	\$1,000.00 NM
25	09/18/12	09/27/12	Chronicle NH	7-730p	-----	:30	0	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	11-----	2	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	7:24 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,750.00 NM
2	WMUR	M	09/24/12	7:23 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,750.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--1----	1	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	W	09/26/12	7:11 PM	Chronicle NH	7-730p	:30	USPRTV18ACH	\$1,750.00 NM
26	09/24/12	09/24/12	Castle	10-11p	1-----	:30	1	\$6,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	1-----	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/24/12	10:32 PM	Castle	10-11p	:30	USPRTV18ACH	\$6,500.00 NM
27	09/18/12	09/27/12	Nightline	1135p-1206a	-----	:30	0	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-1-1---	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	11:54 PM	Nightline	1135p-1206a	:30	USPRTV18ACH	\$1,200.00 NM
2	WMUR	Th	09/20/12	11:55 PM	Nightline	1135p-1206a	:30	USPRTV18ACH	\$1,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-1-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Tu	09/25/12	12:01 AM	Nightline	1135p-1206a	:30	USPRTV18ACH	\$1,200.00 NM
28	09/21/12	09/21/12	Shark Tank	8-9p	----1--	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	----1--	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12	8:21 PM	Shark Tank	8-9p	:30	USPRTV18ACH	\$5,500.00 NM
29	09/23/12	09/23/12	EMMY RED CARPET SP 7-8p	7-8p	-----1	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-----1	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/23/12	7:59 PM	EMMY RED CARPET SPECIAL	7-8p	:30	USPRTV18ACH	\$6,000.00 NM

Total Spots

86



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932102-1	09/30/12	September 2012	08/27/12 - 09/27/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
American Crossroads	issue	691 & 952	

Payment Terms 30 Days

<u>Gross Total</u>	\$162,750.00
<u>Agency Commission</u>	\$24,412.50
<u>Net Amount Due</u>	\$138,337.50